

girlscouts 
western pennsylvania

 M2 Media

 ·ASHDON FARMS·

2023
MagNut Program
Service Unit
Product Manager





Amanda Farrell
Product Program
Director
Edinboro GSWPA



Erin Duffy
Product Program Manager
Edinboro GSWPA



Yvonne Colleran
Product Program Coordinator
Pittsburgh GSWPA



Debbie Hazlett
Product Program Coordinator
Johnstown GSWPA



Victoria Russic
Product Program Amin
Pittsburgh GSWPA

2022 MAGNUT IN REVIEW

2022 Nat 'l PGA \$314.00

2022 GSWPA PGA \$310.28
2021 GSWPA PGA \$303.66

Girls Selling

2022 5,319
2021 5,317

Nat 'l Online PGA \$261.00

2022 GSWPA Online PGA \$225.37
2021 GSWPA Online PGA \$208.83

Troops selling
2022 860
2021 912

Troop Proceeds
2022 \$256,065
2021 \$249,567

Super Sellers
2022 149
2021 129

Avatars created
2022 4,284
2021 4,191

Emails sent
2022 65,851
2021 63,552



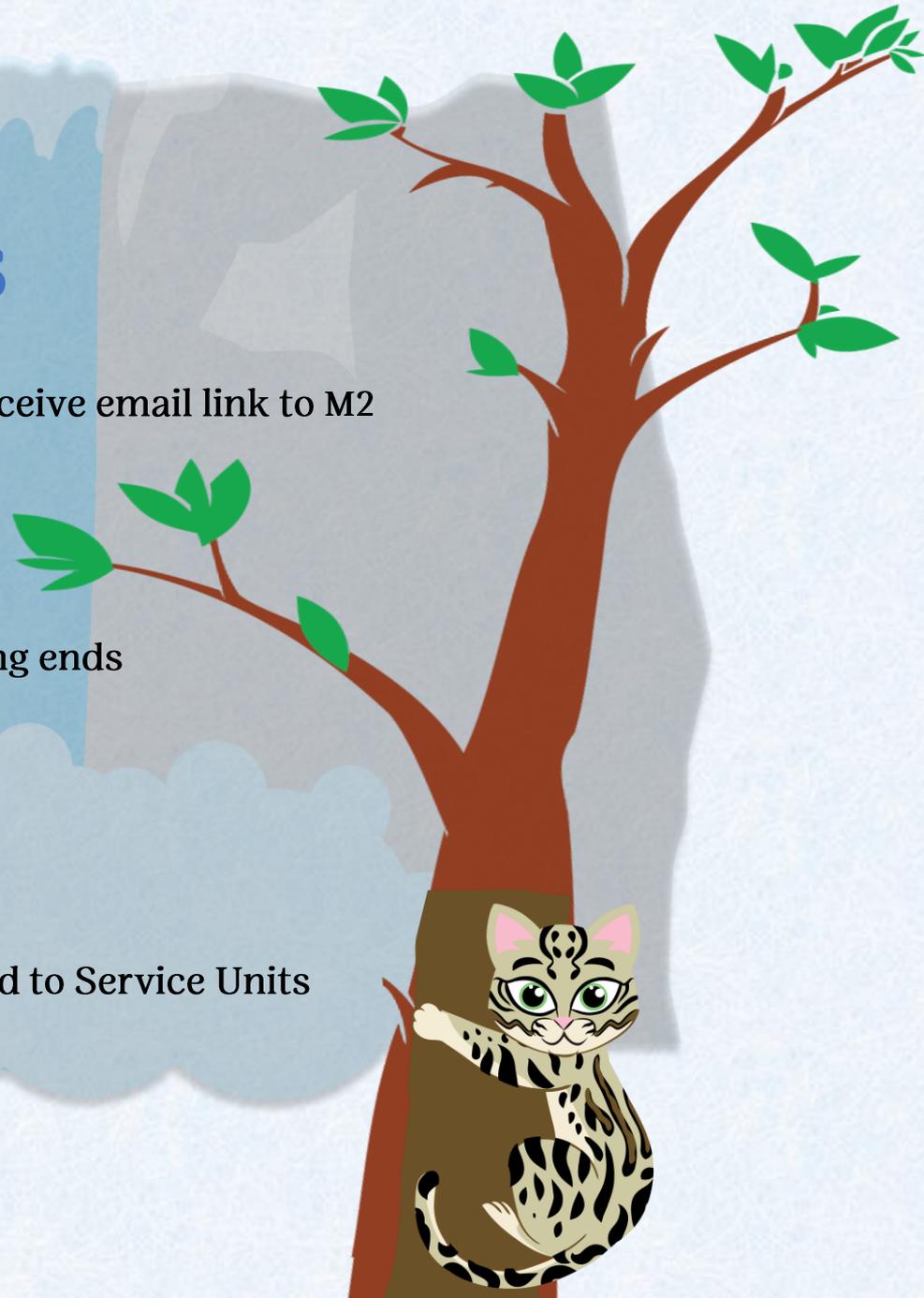
the Ocelot



OWN YOUR magic

Key Dates

September 19	SUMM & TMM receive email link to M2
September 28	MagNut Rally!
October 1	MagNut begins
October 16	Paper Order taking ends
November 6 -9	Product Delivery
November 26	Online Sales end
December 7	ACH Sweep
January 2024	Rewards delivered to Service Units





A Mint Treasures w/ Girl Scout Tin \$12

Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin



B Chocolate Covered Pretzels w/ Holiday Tin \$11

A favorite sweet and salty snack. Crunchy pretzels covered in smooth milk chocolate. 6.5oz. Holiday Tin



C Honey Roasted Mixed Nuts \$12

Cashews, almonds, peanuts and pecans with a touch of honey. 16oz. Jar



D Whole Cashews \$9

A classic favorite roasted and salted with sea salt. 8oz. Poptop Can



E Deluxe Pecan Clusters \$9

Roasted pecans covered in caramel and milk chocolate. 5oz. Box



F Dark Chocolate Mint Penguins \$8

Rich dark chocolate penguins bursting with frosty mint. 6oz. Box



G Peanut Butter Bears \$8

Milk chocolate bears with a smooth peanut butter filling. 6oz. Box



H Dulce de Leche Owls \$8

Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box



I Cheddar Caramel Crunch \$8

Cheese crackers, cheese corn sticks, mini pretzels, caramel cheddar corn puffs. 6.5oz Bag



J Peanut Butter Trail Mix \$8

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag



K Chocolate Covered Raisins \$8

The plumpest raisins covered in smooth milk chocolate. 10oz. Poptop Can



L Dark Chocolate Caramel Caps w/ Sea Salt \$8

Dark chocolate covered caramel topped with sea salt. 6oz. Box



M English Butter Toffee \$8

Crunchy handcrafted toffee drenched in milk chocolate. 6oz. Box



N Fruit Slices \$7

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10.5oz. Bag



O Dill Pickle Flavored Peanuts \$7

Crunchy peanuts with an irresistible dill pickle flavor. 9oz. Poptop Can



P Hot Cajun Crunch \$6

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can

New! Cheddar Caramel Crunch



Returning! Dark Chocolate Mint Penguins





2023 Peace Out Girl Scout Tin
(order card, online girl delivered or direct ship)

Milk Chocolate Mint Treasures
\$12

Mushroom Friends Holiday Tin
(order card, online girl delivered or direct ship)

Milk Chocolate Pretzels
\$11



ONLINE NUT STORE EXCLUSIVE ITEMS

The direct ship online store offers the complete lineup of Girl Scout branded nut and candy items PLUS online exclusive items



Caramel Treasurers



Caramel Apple



Butter Toasted Peanuts



Dark Peppermint Pretzels



Chocolate Cover Almonds



Thai Chili Mix



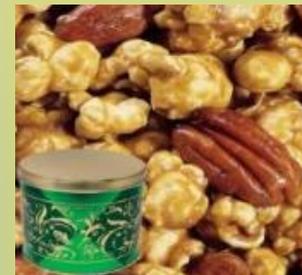
Sweet & Salty Mix



15oz Jumbo Cashews



15oz Gourmet Blend



20oz Gourmet Caramel Corn w/ Almonds & Pecans

Online Only!

NEW

BarkBox

For your furry friend – each box comes with a Pose & Play Beret dog toy and a canister of Berry Trios™ dog treats.

- online only
- \$19.99 per BarkBox
- \$5 per delivery address shipping fee.



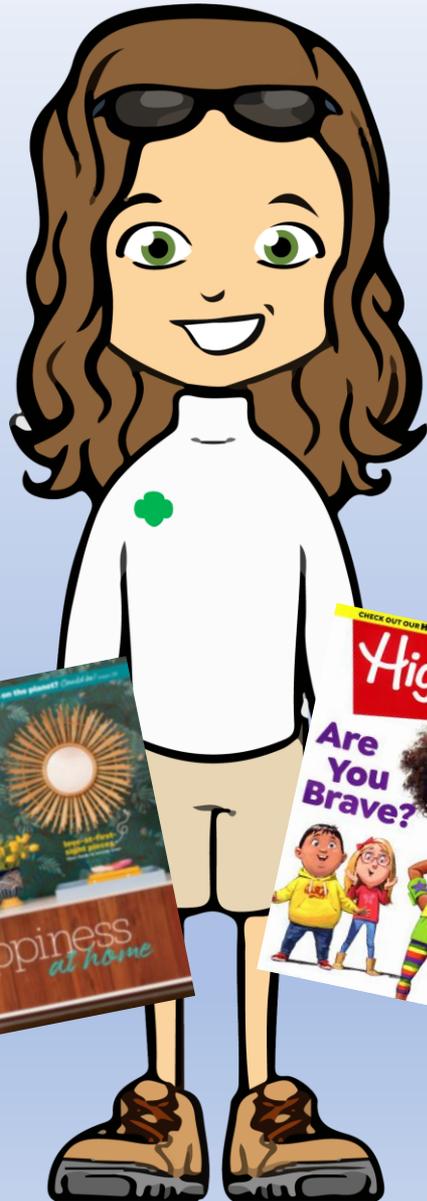
NEW

tervis



MAGAZINES

New & Renew





OPERATION: SWEET APPRECIATION

Customer makes purchase
to support our U.S.
military active duty and
veteran service members

Say THANK YOU through
Operation: Sweet Appreciation





Council MagNut Rally

September 28, 2023

6:30 p.m.

Open to all GSWPA Members

FREE!

Rewards

\$1,750+
Ocelot Fleece Blanket
OR \$10 GS Bucks

\$2,023+
Mini Sling Backpack
OR \$10 GS Bucks

\$1,500+
Stationery Set & Markers
OR \$10 GS Bucks

\$1,250+
Animal-Print Winter Set
OR \$10 GS Bucks

\$800+
Large Plush
OR \$5 GS Bucks

\$1,125+
Super Seller Patch/Event & Necklace

\$600+
Ocelot Socks
OR \$5 GS Bucks

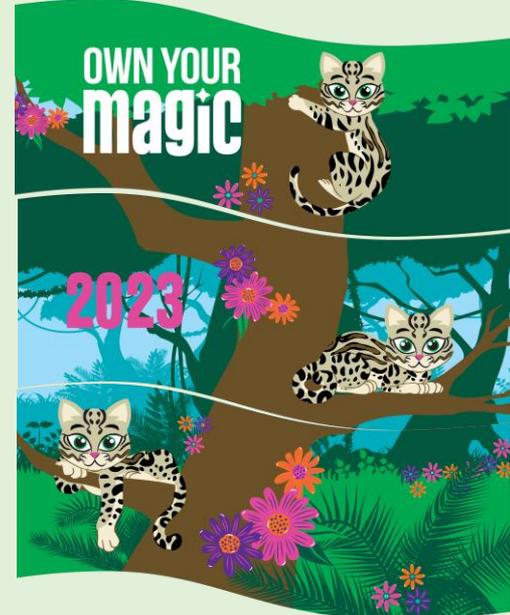
\$450+
Zipper Pouch and Headband
OR \$5 GS Bucks

\$325+
Small Plush
OR \$5 GS Bucks

\$200+
Ocelot Charm

\$100+
Own Your Magic Patch

Rewards not shown to scale. Council reserves the right to replace rewards with an item of equal or higher value. Style/color may vary.

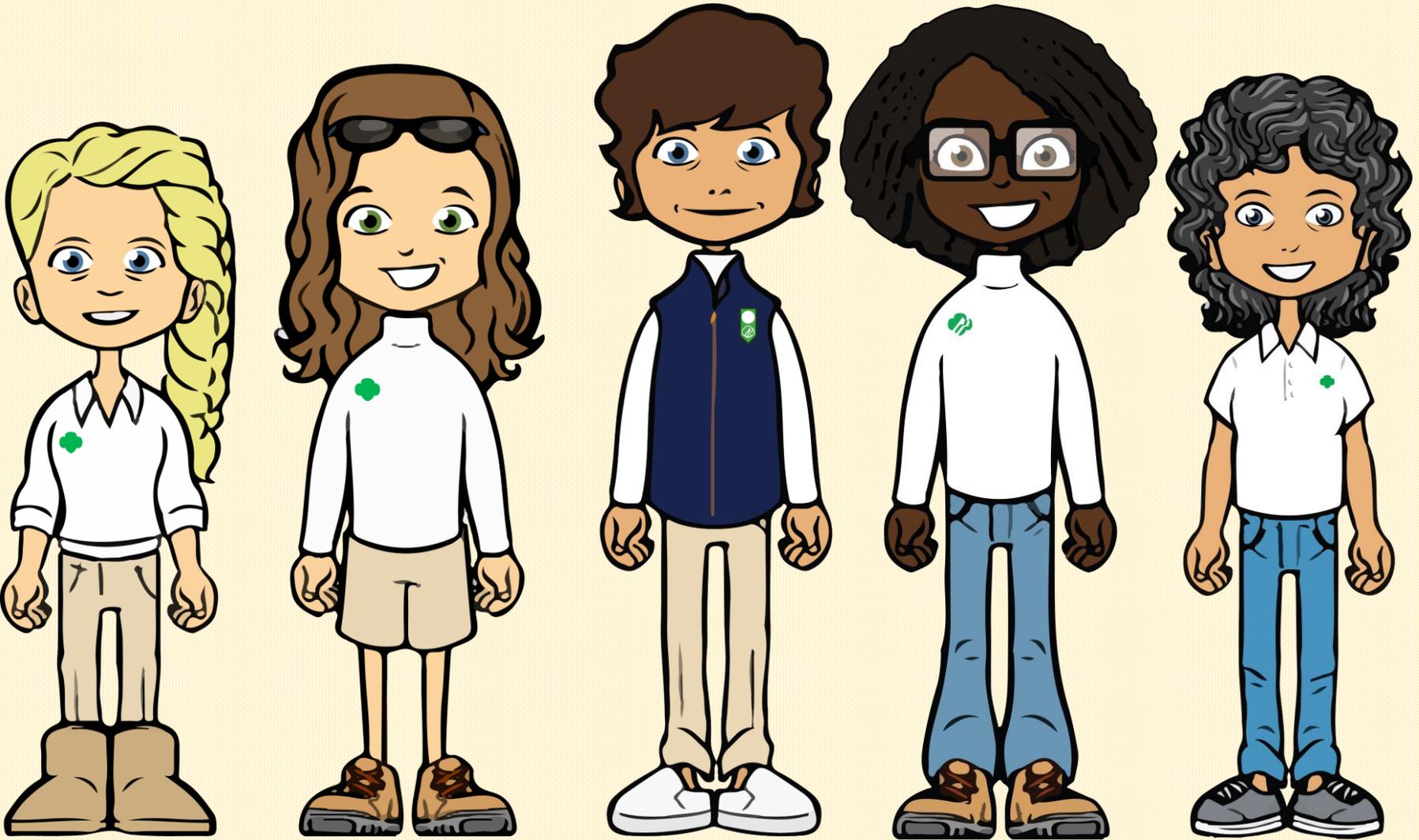


Personalized Patch



Crossover Patch

VOLUNTEER AVATARS



DELIVERY SITE PAGE

(Product & Rewards)

- At log in, Delivery Site page will open.
- Enter delivery info and enter any special instruction (e.g., delivery directions specific date needed, etc.) by Oct. 1 at 11:59 p.m.
- Edit any information for both product delivery and reward delivery and click **SAVE**.
- After Oct. 1, contact magnut@gswpa.org with any edits.

Service Unit 20000

Enter Service Unit information and addresses below:

1 Product Delivery Address:

Products for this Service Unit will be delivered to the address below:

Name

Address 1

Address 2

City

State

Zip

Phone [xxx-xxx-xxxx]

Email

2 Special Instructions

Instructions

Getting Started

- 1) Product Delivery Address(SU 20000)
- 2) Reward Delivery Address (SU 20000)

REWARD DELIVERY TICKETS

Print reward delivery tickets by troop or INDIE and have signed when received.

All discrepancies must be reported within 2 weeks

Delivery Tickets
Select your options and print your delivery tickets below:

Product Delivery Tickets
Print Delivery tickets for products

Delivery Site Tickets
Delivery Site: All
Create Ticket

Troop Tickets
Delivery Site Type: Single Delivery Site: Choose...
 Include Financials
Create Ticket

Girl Scout Tickets
Troop: Choose...
 Include Financials
Create Ticket

Product	Full Cases	Cases Short	Single Pieces	Pieces Short
Dulce Daisies	0		0	
Fruit Slices	0		0	
Peanut Butter Monkeys	0		0	
Spicy Cajun Mix	0		0	
Chocolate Covered Raisins	0		0	
Cranberry Trail Mix	0		0	
Dark Chocolate Sea Salt Caramels	0		0	
Double Dipped Peanuts	0		0	
English Butter Toffee	0		0	
Pecan Supremes	0		0	
Chocolate Covered Almonds	0		0	
Whole Cashews	0		0	
Mint Trefoils	0		0	
Gorp Trail Mix	0		0	
Peppermint Bark	0		0	
Care To Share	0		0	
Total	0		0	

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Girl Delivered	
Total Collected Sales Online: \$97.00	Total Collected Sales Online: \$89.95	Total Collected Sales Online	\$0.00
Proceeds: \$14.55	Proceeds: \$13.49	Proceeds:	\$0.00
Nut Card Sales		Total Sales	\$186.95
Collected from Customer: \$0.00		Collected Online:	\$186.95
Proceeds: \$0.00		Collected from Customer:	\$0.00
		Proceeds and Bonuses:	\$28.04
		Payment Due Council:	(\$28.04)

Reports Show Quick Dashboard Links

View financial and special reports for this campaign.

[All Sales](#)
[Magazine Sales](#)
[Direct Ship Nuts](#)
[Nut Order Card](#)
[Online Nuts Girl Delivered](#)
[Special Reports](#)
[Summary Report](#)

Troop Summary Report

Campaign and Sales Information for your troops.

Total Sales		Campaign Stats	
Total \$ Sold	50.00	Girls Selling	0
Collected Online	50.00	Avatars Created	1
Collected from Customers	50.00	Photos Uploaded	0
Total Troop Extras	50.00	Voice Recordings	0
Troop Proceeds and Bonuses	50.00	Total Personalized Patches Earned	0
Amount Due Council	50.00	Number Emails Sent	4
Payments Made to Council	50.00	Per-Girl Average Units	0
Balance Due Council	50.00	Per-Girl Average Dollars	50.00
		Reward Opt Out	No

Online Magazine Sales	
Magazine Units	0
Total Sales Collected Online	50.00
Proceeds And Bonuses	50.00

Direct Shipped Sales	
Direct Shipped Units	0
Total Sales Collected Online	50.00
Proceeds And Bonuses	50.00

Nut Card Sales	
Nut Card Units	0
Total Collected from Customer	50.00
Proceeds And Bonuses	50.00

Online Nuts Girl Delivered	
Online Nuts Girl Delivered Units	0
Total Sales Collected Online	50.00
Proceeds And Bonuses	50.00

Troop Extras	
Troop Extra Units	0
Total Sales Troop Extras	50.00
Proceeds And Bonuses	50.00

[Print Report](#)
[Download PDF](#)
[Export Excel](#)

REVIEWING A TROOP SALES SUMMARY

Troops with an overpayment:
Council will ACH the payment to the troop bank account.

Troops with a balance due to council:

- ✓ Is this due to a girl delinquency?
Has the Delinquent paperwork been submitted by Dec. ?
- ✓ Is this due to ACH Adjustment or no bank account information?
Submit a troop check for the amount due and mail to council.



INDIES – Individually Registered Girl Scouts

- Can participate in the MagNut Program
- Set up similarly to a troop in M2
- Include with your SU troop training or separate training
- Collect signed caregiver permission form and receipts
- Notify date, time and location of product and reward delivers
- Full amount of the sale due by Dec. 7th to Council's Johnstown office – attention Product Program
- Proceeds in form of digital *Indie Girl Program Rewards*.



Thank you!