



2024
Woman of Distinction
Community Relations



Lorraine Zwickle

Vice President, Assistant Director of Client
and Community Relations
PNC Bank

For more than 20 years, Lorraine Zwickle has supported Pittsburgh community relations initiatives on behalf of PNC. In her current role, she manages several local sponsorships and grants and leads local employee volunteerism for the PNC Grow Up Great program and PNC's Racial & Social Justice initiatives.

Previously, Lorraine was on PNC's corporate communications team, supporting internal and external media partners, community engagement programs, and event planning. A passionate supporter of early childhood education initiatives, Lorraine serves as a member of the PNC Foundation Working Group. She also manages a reading program at PNC that includes bringing local preschool children to PNC to participate in reading sessions with PNC volunteers. This program helps young children's development in reading, math, and social skills.

Before joining PNC in 2003, Lorraine held positions at Duquesne University and the Central Blood Bank in Pittsburgh. Lorraine holds a bachelor's degree in business and administration from Duquesne University.

Lorraine enjoys volunteering and giving back to her community. She loves cooking, country music, and attending local concerts, cultural theater performances, and sporting events. She enjoys spending time with family, which includes her husband of 36 years, four children, and her young granddaughter.

She was a Girl Scout for six years and has amazing memories of her time spent volunteering, providing community support, and camping.