

## **Why did Girl Scouts Western Pennsylvania need to increase the cookie price?**

Due to the rising expenses associated with cookies and activities, a retail price adjustment was essential starting this year, with the price of cookies increasing from \$5 to \$6 per package. This change allows us to provide more resources to Girl Scouts and helps fund the adventures girls continue to have through Girl Scouting.

## **Where will the additional proceeds go?**

All cookie proceeds stay local so when you purchase Girl Scout Cookies, you are getting more than a sweet treat—you are helping to power amazing experiences for Girl Scouts in your community. Because what girls want to do is also more expensive—travel, amusement parks, museums, supplies for camping, community service, and more—our council is increasing troop proceeds, covering credit card fees at booth sales, and making it easier for service units to earn a bonus.

Proceeds from the cookie program also:

- Pay for rewards girls earn in the program
- Fund cookie program support
- Subsidize council-sponsored programs and events
- Maintain our camps and properties
- Provide financial assistance to eligible girls to cover programs, camp, uniforms, and membership

## **What are the benefits of raising our prices?**

- More resources for girl programs
- More proceeds for troops for activities and projects
- More proceeds for service units for recruitment and activities
- More resources for maintaining and improving council-owned properties
- Offer families lower cost for certain council activities

## **Are other Girl Scout councils raising the prices of their cookies?**

Yes, several other councils have raised their prices as well.

## **Who decides whether there will be an increase? Why are some councils adjusting the price and others are not?**

Any price adjustments are determined at the Girl Scout council level. As with many industries, rising costs have resulted in Girl Scout councils in some areas facing the tough decision to raise their prices. Each of the 111 councils operates as its own 501c3 organization, and council leaders make the decisions that best serve their members. All cookie proceeds remain local, helping to power amazing experiences for Girl Scouts in your community.